

TYLER

GORZNEY

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Online Resume and Portfolio Samples – <http://resume.blindminds.com/>

Multi-talented, Creative Visionary Seeks Opportunity to Utilize Given Skill Set and Increase Company Potential

Graphic Design - Twelve years combined experience in Signs/ Large Format Graphics, Print and Web.

Business - Handling accounts receivable/payable; Performing inside sales; Solving customer complaints; Maintaining inventory; Production & Scheduling

Retail Sales - Sold \$1.5 million in fourteen months while maintaining low rate of product returns

Programming - Developed web form and database to search client information; allowed uploading tab delimited text files for remote access on mobile phone

Production - 25% higher production rate in 30% less training time, 90% faster than typical training time

Technology - Custom build PC's; Setting up basic networks; Computer maintenance and back-up; Troubleshooting

Training - Instruction on utilizing advanced software features and production techniques

SOFTWARE KNOWLEDGE

ILLUSTRATOR

PHOTOSHOP

INDESIGN

DREAMWEAVER

ACROBAT PROFESSIONAL

CORELDRAW!

DIRECTOR MX / LINGO

PHP / MYSQL

HTML5 / CSS3

WORDPRESS

FLASH MX

SIGNLAB

OMEGA COMPOSER

FLEXISIGN

CYRIOS POS

ONYX POSTERSHOP

CALIGARI TRUESPACE

MS OFFICE

MOZILLA THUNDERBIRD

MYSQL WORKBENCH

NAVICAT 9

"...Tyler proved himself to be very knowledgeable and a very reliable employee. Tyler has a strong talent to utilizing the design software to it's highest capability. He also has the ability to create a strong design keeping in mind the best process to fabricate the design into a completed project..." "...His consistent work ethic and vast knowledge of computers and software would make him a valuable asset." – *DAVE SMITH : CUSTOM SIGN FACTORY*

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CAREER EXPERIENCE AND ACCOMPLISHMENTS

MODEL BUILDER / RETAIL – LEGOLAND DISCOVERY CENTER – 08/13 – CURRENTLY EMPLOYED

Instruct classes on eleven techniques ranging from one to twelve or more people, ages four and above including adults, on advanced building techniques using Lego Brand Building Blocks while up selling Annual Passes and Lego Kits. Perform other tasks and duties as needed. Retail: Receiving, Stocking and CSR/Sales.

GRAPHIC DESIGNER – CUSTOM SIGN FACTORY – 08/12 - 11/12

Design unique interior/exterior sign packages for low to high end apartment complexes, commercial office buildings and hospitals: Identification with ADA/Braille, Directories, Directional, Monuments, Banners and Marketing signs.

- Advised on better file storage naming conventions and hierarchy
- Generated 3d renderings of signs
- Used advanced software features to quicken design changes, production setup and create file sizes as much as 90% smaller
- Informed on more accurate site survey methods to reduce errors and decrease time to production

FREELANCE GRAPHIC DESIGN – VARIOUS COMPANIES – 02/12 - 08/12

- Various design projects including a website redesign – <http://sweetwater.blindminds.com/>

GRAPHIC DESIGNER / MANAGER – SIGNPROS, INC. – 05/09- 02/12

Design unique interior/exterior signs, sales/consultation via phone, e-mail or direct contact, manage workflow, maintain inventory and supplies, perform site surveys, production, place/track orders, installation, accounts receivable/payable.

- Re-designed website index page
- Developed web form and database to search client information; allowed uploading tab delimited text files for remote access on mobile phone
- Restructured file storage/naming structure reducing time to locate files
- Setup templates eliminating need to repeatedly lookup information

GRAPHIC DESIGNER – TECHNISOURCE | AT&T – 12/08 - 03/09

Design web banners for AT&T Yellow Pages; three month contract.

- 25% higher production rate in 30% less training time, 90% faster than typical training time
- Recorded Photoshop Actions and an Excel macro to speed up repetitive tasks

SOLE PROPRIETOR – BLINDMINDS VISUAL MEDIA – 01/05 - 12/08

Manage print orders between client and vendor, maintain corporate identity, develop rapport with clients and vendors. Perform all managerial tasks including sales, marketing, finances and manage multiple projects simultaneously.

- Developed corporate brand and designed marketing materials for CareMinders® Home Care
- 2007 CareMinders® Home Care Vendor of the Year

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LEAD GRAPHIC DESIGNER – SIGNS BY TOMORROW – 05/07 - 09/08

Design interior/exterior signs, operate/maintain Mimaki JV3 large format printer, operate/maintain plotters and cut vinyl, setup/maintain Onyx Postershop RIP.

- Produced accurate/consistent large format prints allowing shop to take jobs previously unattainable
- Created realistic visual proofs
- Maintained Illustrator symbol libraries to decrease design time
- Utilized advanced software techniques/options to allow quick changes/output, increase efficiency and allow all personnel to output files
- Discovered work-around with submitted artworks to increase production rate and allow production of artwork normally sent back for re-submission
- Resolved computer failures to save cost on third-party tech support, drastically reducing production downtime

GRAPHIC DESIGNER – SIGNS FOR MINDS – 11/06 - 05/07

Design interior/exterior signs. Operate/maintain Mimaki JV3 large format printer, operate/maintain plotters and cut vinyl, sandblast mask, print/laminate large format graphics. Setup and maintain RIP software.

- Programmed client web site designed by sister company Saif Design Studios
- Restructured file storage/naming structure reducing time to locate files - by as much as hours!
- Instructed co-workers on more efficient methods of production

ASSISTANT MANAGER – SIGNSNOW – 04/05 - 11/06

Design interior/exterior signs, production and qualify/sell variety of custom signs and services through walk-in, e-mail and phone.

- Utilized advanced features in POS software to decrease estimate time
- Consulted on purchase of new computers, revise setup of current computer stations
- Implemented automated backup system

SALES REPRESENTATIVE – MICROCENTER – 02/04 - 04/05

Qualify and sell computer electronics, custom PC's, software solutions, provide outstanding customer service and support during and after the sale, maintain high level of technical knowledge and attend company/vendor training.

- Sold \$1.5 million in fourteen months while maintaining low rate of product return

PRODUCTION – FASTSIGNS – 04/02 - 11/03

Complete projects to specifications/instructions determined by client and graphic designer, communicate with sales reps and designers to guarantee projects complete on time and accurately. Production of projects using cut vinyl and substrates, laminate large format graphics.

- Increased storage space, reduce material search time and increase scrap usage
- Maintained high daily production rate within 3 months

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EDUCATION AND SPECIAL TRAINING

COLOR CONTROL FREAK SEMINAR

One-day seminar explaining the uses, benefits and how-to's of ICC Color Management including: hardware monitor calibration and profiling using Eye-one Display 2, Scanner profiling, use of a spectrophotometer (Spectrolino) to create printer color profiles and application setup for ICC managed workflow. Achieved a thorough understanding of Late and Early binding work flows for color conversions, color profiles, color spaces and using profiles to soft/hard proof from a profiled printer.

GRAPHIC ARTS AND TECHNOLOGY CENTER OF IOWA (GATCI) CLINTON, IA

ASSOCIATES OF APPLIED SCIENCE DEGREE: MULTIMEDIA TECHNICIAN

Core Classes and Special Skills: drawing, sculpture, digital imaging, web design, 3d modeling/animation, page layout and illustration.

Traditional Art Mediums: colored pencil, foam core, charcoal, welded sculpture, oil painting, clay sculpture, wood, and wire sculpture.

CLINTON COMMUNITY COLLEGE CLINTON, IA

Studied Liberal Arts for one year before transferring to GATCI.